## Australia CAN do it!

READ THIS EXTRACT FROM "BROADCAST AND TELEVISION" OF 15th JUNE, 1956

ae th quipment has been 2UW. American director of Magnecord, Clayton G. Barker, this week paid a high tribute to Byer Industries Pty Ltd, of Melbourne, who have manuine factured under sub contract all Magciate necord's broadcast tape recorders up time to to the present time. Barker said that American laboralainnow-

tory tests showed the Australian made equipment to be in every way equal to the American and in the case of amplifier construction, the Australian unit was in several ways any re superior to the American equivalent model.

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> Almost every radio station in the Commonwealth uses tape recorders and turntables - - - - BUILT BY BYER

> The tape recorder chosen exclusively for Olympic Games coverage by overseas commentators is - BUILT BY BYER

> Only the best is good enough, and only the best is - - - BUILT BY BYER

BYER INDUSTRIES PTY. LTD. DORCAS STREET, SOUTH MELBOURNE VICTORIA MX 5171 SOUND